



SPONSORSHIP OPPORTUNITIES

PRESERVATION FORWARD

PRESENTED BY TAWANI PROPERTY MANAGEMENT

**LANDMARKS ILLINOIS'
ANNUAL SPRING FUNDRAISING EVENT**

**MARCH 12, 2026
The Old Post Office
433 W. Van Buren St., Chicago, Illinois**

ABOUT THE EVENT

Preservation Forward is Landmarks Illinois' largest annual celebration and fundraiser honoring innovators across the state who align with our transformational vision for the purposeful, solutions-oriented reuse of our existing built environment. Three Influencers are honored each year and they can be private and nonprofit corporations and individuals. The event takes place in early March at Chicago's historic Old Post Office, one of the largest adaptive reuse projects in the nation and saved, in part, through Landmarks Illinois' advocacy.



Purposeful

Proceeds from Preservation Forward directly support Landmarks Illinois' free advocacy services and grant programs offered to people saving places across the state. Attendees learn about Landmarks Illinois' purpose, services, programs and impact.

Building Community

This energetic event brings together 800 professionals and advocates in finance, law, design, construction, economic and community development, civic, humanities and community groups, and elected and appointed local and state government officials. Preservation Forward builds connected, intersectional networks to help communities reinvest in the places that matter to them.



MEET OUR 2026 INFLUENCERS

Preservation Forward celebrates influential leaders who join Landmarks Illinois in creating a more relevant, effective and accessible preservation movement. The 2026 Influencers exemplify the vision and resourcefulness needed to move community-led projects forward through innovative funding strategies.



BMO Bank N.A.

Represented by Darrel Hackett, CEO, BMO U.S.

BMO Bank, headquartered in Chicago, is a pivotal, purpose-driven funder for adaptive reuse projects that respond to community needs. Examples include neighborhood commercial buildings in Chicago repurposed for health clinics and veterans housing at the Milwaukee Soldiers Home. BMO Bank was a pivotal funder of the Aspire Center for Workforce Innovation on Chicago's West Side, led by Westside Health Authority and Austin Coming Together, which reopened a previously closed and vacant Chicago public school in June 2025.



Sunny Fischer

Board Chair, National Public Housing Museum

Philanthropic leader and former Richard H. Driehaus Foundation Executive Director Sunny Fischer has marshalled foundation and individual giving to support community-driven preservation for over three decades. Her passion project has been bringing the National Public Housing Museum (NPHM), which she chairs, to fruition in the last remaining building at a former public housing community on Chicago's near West Side. Sunny and the broad coalition of public housing residents, foundation and institutional partners she helped assemble celebrated the museum's opening in April 2025. Sunny is an inspirational collaborator integrating preservation into social justice practice.



Route History Museum

Represented by Drs. Stacy Grundy and Gina Lathan

Located in Springfield, Illinois, Route History is a museum engaging new audiences in the full history of Route 66, which celebrates its centennial in 2026. Co-CEOs and Co-Owners Dr. Stacy Grundy and Dr. Gina Lathan utilize their expertise in public health to frame history and preservation as critical aspects of individual and community well-being. Through their ingenuity and resourcefulness, Gina and Stacy are improving access to the stories of Route 66 travelers and entrepreneurs using virtual reality, engaging new funding sources in the process.

EVENT SCHEDULE

5:00
PM

V.I.P. RECEPTION

Pre-event reception and toast for influencers and other V.I.P.'s



5:30
PM

NETWORKING RECEPTION

Full bar, passed hors d'oeuvres



7:00
PM

MAIN PROGRAM

2026 Preservation Forward Influencers awards ceremony

7:45
PM

DINNER

Interactive food stations

9:00
PM

AFTER-PARTY

Desserts, cocktails, networking and musical entertainment



[2024 Event Highlight Reel](#)

[2025 Influencer Video](#)



[2024 Event Album](#)

[2025 Event Album](#)

SPONSORSHIP OPPORTUNITIES

\$50,000

PRESERVATION FORWARD PRESENTING CHAMPION

- Your name/company recognized as event presenting host.
- Designated signage at event entrance with sponsor name and logo.
- Prominent recognition on event marketing materials including Main Program screen, event webpage and signage, e-invite and printed collateral, if applicable.
- Prominent reserved seating during the Main Program in the Historic Lobby and dedicated seating area at dinner (up to 20 guests).
- Four (4) reservations to “Behind-the-Scenes” bar prior to the main program with 2026 Influencers.
- On-stage speaking role at Main Program, if interested.
- Advanced list of VIP and event attendees.

\$25,000

SUSTAINABILITY CIRCLE

- Recognition on event marketing materials including Main Program screen, event webpage, signage, e-invite and applicable printed collateral.
- Prominent reserved seating during the Main Program in the Historic Lobby and dedicated seating area at dinner (up to 10 guests).
- Two (2) reservations to “Behind-the-Scenes” bar prior to the main program with 2026 Influencers.
- Advanced list of VIP and event attendees.

\$10,000

COMMUNITY LEADER

- Recognition at Main Program, on event signage and marketing materials.
- Reserved seating during the Main Program in the Historic Lobby and dedicated seating area at dinner (up to 10 guests).
- Advanced list of event attendees.

\$5,000

SKYLINE PATRON

- Recognition on event signage and marketing materials.
- Reservations for up to ten (10) guests.
- Advanced list of event attendees.

\$2,500

LANDMARK PATRON

- Recognition on event signage and marketing materials.
- Reservations for up to four (4) guests.

UNDERWRITING OPPORTUNITIES

\$20,000

EVENT AUDIOVISUAL, STAGING & LIGHT DESIGN

Help underwrite expenses related to vital audiovisual event programming and design. (Limit 1)

- Prominent logo placement and special recognition on screens throughout the Main Program.
- Recognition from the podium at Main Program.
- Reservations for up to eight (8) guests.

\$15,000

PRESERVATION FORWARD AFTER-PARTY

Keep the party going as the Presenting Sponsor of our popular After-Party. (Limit 1)

- Your name/company listed as the official After-Party Host on event promotion.
- Dedicated event signage at the After-Party.
- Recognition from the podium at the end of Main Program.
- Reservations for up to five (5) guests. Reserved seating for guests at After-Party.

\$15,000

2026 INFLUENCER VIDEOS

Support telling our Influencers' stories as our Videos Presenting Sponsor. (Limit 1)

- Corporate logo on all event material and the Influencer video shown at the 2026 Preservation Forward event.
- Reservations for up to five (5) guests.

\$10,000

PRESERVATION FORWARD BAR SPONSOR

Help our guests enjoy a refreshing, event-themed cocktail. (Limit 1)

- Recognition on event signage and printed collateral, if applicable.
- Company logo/name integrated on all bar(s).
- Reservations for up to four (4) guests.

UNDERWRITING OPPORTUNITIES

\$7,500

AFTER-PARTY DJ SPONSOR

Liven up the party with a soundtrack worth dancing to by sponsoring the After-Party DJ. (Limit 1)

- Recognition on event signage and printed collateral, if applicable.
- Company logo/name integrated at DJ booth.
- Call out during After-Party at the DJ booth.
- Reservations for up to three (3) guests.

\$5,000

2026 INFLUENCER AWARDS

Support Project Fire's design and fabrication of a memorable award for each Influencer. (Limit 1)

- Meet the artists at Firebird Community Arts studio & host a glassblowing class for your guests for up to four (4) guests.
- Recognition on event signage.
- Reservations for up to two (2) guests.

\$2,500

EVENT PHOTOGRAPHY TEAM

Make it a memorable evening in pictures by underwriting our event photographers. (Limit 1)

- Recognition on event signage.
- Reservations for up to two (2) guests.

\$2,000

STUDENT RESERVATIONS SPONSOR

Underwrite the cost of food and beverage per reservation for 10 college students studying historic preservation or a related field to provide the opportunity to attend Preservation Forward. (Limit 2)

- Recognition on event signage and printed collateral, if applicable.

Confirm Your Preservation Forward Sponsorship and Underwriting Support



Yes, I will support Landmarks Illinois' vital work helping people save places for people by sponsoring and/or underwriting Preservation Forward! [CLICK HERE FOR OUR SPONSORSHIP AND UNDERWRITING FORM AND PAYMENT LINK.](#)

QUESTIONS?

NEED MORE INFORMATION?

CONTACT

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About Landmarks Illinois

We are People Saving Places for People. Nonprofit [Landmarks Illinois](#) serves the people of Illinois by providing free guidance, practical and financial resources and access to strategic partnerships to save places that matter to them. We accelerate preserving and reusing significant places statewide to foster healthy, livable and thriving communities making a future possible where preservation is an effective tool supporting strategic, community-driven revitalization.

Over our 54 years, we have become the statewide voice for sustainable reuse of the existing built environment, helping people save almost 26,000 places, spurring over \$16 billion in economic activity and preventing nearly 11 million tons of building material waste.

[Learn more](#) and please donate today to support our work.