SPONSORSHIP PROPOSAL
THE TRIBUNE TOWER
Landmarks Illinois' Real Estate and Building Industries Council Event Celebrating one of Chicago's Most Iconic Buildings

Wednesday, September 28, 2022
5:30 - 7:30 p.m.
Tribune Tower
435 N. Michigan Ave., Chicago

- An intimate look inside the transformation of one of Chicago's most iconic buildings
- In-person, peer-to-peer networking with Chicagoland's real estate and building industries community
- Access to the development team
- Cocktail reception, heavy hors d'oeuvres
- Event capacity is limited; sponsors receive reserved tickets

ABOUT TRIBUNE TOWER'S TRANSFORMATION

Sitting at the gateway of Michigan Avenue's Magnificent Mile, Tribune Tower is one of Chicago's most treasured historic landmarks. The Gothic Revival-style tower was designed by Raymond Hood and John Mead Howells in 1925 for the Chicago Tribune. The Radio Building was constructed in 1935 and the Television Building was added in 1950. When the Chicago Tribune vacated the property in 2018, co-developers CIM Group and Golub & Company launched the renovation and adaptive reuse of the 34-story tower into 164 luxury condominium units, 55,000 square feet of amenities and street-level flagship retail.

Historic elements of the tower, including its limestone façade, eight-story-high stone flying buttresses, the renowned Hall of Inscriptions within the tower's lobby, and McCormick's grand fireplace, were preserved and restored. Units feature high ceilings, wide-plank hardwood flooring, custom millwork and grand outdoor terraces. The property's lavish amenities include a fitness center, indoor golf simulator, pool, sun deck, community garden, and a outdoor terrace at the tower's crown framed by the Gothic buttresses allowing for a 360-degree view of the city.

ABOUT THE RBIC

Landmarks Illinois' volunteer-led RBIC partners with leaders in design, construction, development, real estate and finance to highlight the people who navigate complex preservation issues to bring historic building restorations and adaptive reuses to life. The projects we feature contribute to a vibrant Chicago. Proceeds from RBIC events help fund Landmarks Illinois' mission helping people saving places for people. We rely on generous sponsors to carry out our important advocacy and public policy work.
SPONSORSHIP OPPORTUNITIES

$10,000 – Tribune Tower Presenting Sponsor
- Company name recognized as Tribune Tower Presenting Sponsor
- Prominent company logo recognition on event marketing materials pre- and post-event including event webpage, e-invite, and event signage
- Speaking role at event and event podium recognition
- 10 event reservations (NOTE: sponsors receive priority reservations for this sell-out event)
- Advanced list of event attendees

$5,000 – Hall of Inscriptions Sponsor
- Prominent company logo recognition on event marketing materials pre- and post-event including event webpage, e-invite, and event signage
- 8 event reservations (NOTE: sponsors receive priority reservations for this sell-out event)
- Event podium recognition
- Advanced list of event attendees

$2,500 – McCormick Sponsor (5 available for specialty contractors)
- Company logo on event signage
- 4 reservations (NOTE: sponsors receive priority reservations for this sell-out event)
- Event podium recognition

$1,000 – Michigan Ave. Sponsor (5 available for small firms)
- Company listed (no logo) on event signage
- 2 reservations (NOTE: sponsors receive priority reservations for this sell-out event)
- Event podium recognition

PAYMENT OPTIONS:
- Pay via online by credit card at http://weblink.donorperfect.com/RBICSPONSORSHIP
- Pay by ACH deposit by contacting Alma Rebronja, Events Manager, events@landmarks.org
- Request an invoice by contacting Alma Rebronja.
- Pay by enclosed check. Amount of check: ____________  Check #: ____________

Name, Title, Company

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Contact Name (for reservation questions, if different than above)  
Contact Phone and Email

You may email this form to events@landmarks.org. For more event information visit www.Landmarks.org
PAST RBIC EVENTS
AMTRAK - Burlington Room, Union Station
Bush Temple of Music
Chicago Athletic Association
The Chicago Board of Trade
The Chicago Theater
Gibbons & Steger Buildings "Infinite" Apts.
Hotel Essex and Essex on the Park
Old Cook County Hospital (Hyatt Place)
The Palmer House
Randolph Tower
The Rookery
Uptown Theater
The Wrigley Building

RBIC COMMITTEE
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Andy Ahitow, City Pads
Hollie Childress, C&H Specialty Craftworks
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ABOUT LANDMARKS ILLINOIS
We are People Saving Places for People. Landmarks Illinois is a membership-based historic preservation nonprofit organization serving the people of Illinois. We inspire and empower stakeholders to save places that matter to them by providing free guidance, practical and financial resources and access to strategic partnerships. For more information, visit www.Landmarks.org.

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