

JOIN US FOR **PRESERVATION FORWARD**

Landmarks Illinois' new spring event celebrating the people redefining preservation.

Thursday, March 10, 2022
The Old Post Office
433 W. Van Buren St. Chicago
5:30 p.m. – 11:00 p.m.

ABOUT PRESERVATION FORWARD

Landmarks Illinois celebrated its 50th anniversary in 2021 by reimagining preservation's future, a future where more people are included and engaged in an expanded definition of this work. We want to recognize people who are joining Landmarks Illinois to move preservation forward, amplifying their impact to inspire others. We have redesigned our popular spring fundraiser, previously known as the Legendary Landmarks Celebration, as **Preservation Forward**, a celebration of the influential people redefining preservation.

On March 10, 2022, **Preservation Forward** will be held at the Old Post Office, a monumental preservation success with the help of Landmarks Illinois sustained advocacy. After sitting vacant for nearly two decades, an \$800 million renovation of the 2.5 million square-foot Old Post Office was completed in 2020.

The event will gather over 800 guests to pay tribute to the evening's Landmarks Illinois Influencers, network with industry peers and support our mission-driven advocacy and grant programs. The annual event fundraiser is Landmarks Illinois' largest fundraiser of the year, raising 60% of our vital advocacy and grant programs budget.

PICTURED AT 2020 LEGENDARY LANDMARKS CELEBRATION (L-R): TOP: Cook County Board President Toni Preckwinkle and Dan Walsh; CENTER: Representatives of SGW and JLK Architects; BOTTOM: Eleanor Esser Gorski, Bonnie McDonald and Sandra Rand



PRESERVATION *FORWARD*

MEET OUR 2022 LANDMARKS ILLINOIS INFLUENCERS

In August 2020, Landmarks Illinois published the first-of-its-kind [Women Who Built Illinois Database](#), a survey of more than 100 women who shaped Illinois' built environment from 1879-1979, but often went unrecognized for their work. The first annual **Preservation Forward** continues this effort to call attention to the women shaping our communities by celebrating seven dynamic female "Influencers" who are moving preservation forward.

Mariah DiGrino, Partner, DLA Piper

Mariah DiGrino is one of Chicago's principal attorneys making adaptive reuse projects feasible and attractive to developers in the Loop and the city's neighborhoods through incentives and public policy. As one of the all-female executive team who redeveloped the Old Post Office, Mariah reinforces how women are in the lead on Chicago's preservation projects.



Eleanor Esser Gorski, Executive Director, Cook County Land Bank Authority

Through multiple leadership roles with the City of Chicago and now the Cook County Land Bank Authority, Eleanor Esser Gorski has advanced historic preservation as an integral part of Chicago's economic and community development strategy. Her groundbreaking work to develop Chicago's Neighborhood Opportunity Fund is providing needed capital to small business owners on the city's South and West Sides.



Tiara Hughes, Chicago Landmarks Commissioner, FIRST 500 Founder, SOM Senior Urban Designer

Architect Tiara Hughes is a strong leader on the Commission on Chicago Landmarks where she advocates for a heightened level of equity and inclusion in the City's landmarking process, empowering communities to decide which places they want to save. Through her civic leadership, activism and her creation of the FIRST 500 platform to promote the voices of Black women architects, Tiara is reshaping preservation's future for the better.



PRESERVATION FORWARD

MEET OUR 2022 LANDMARKS ILLINOIS INFLUENCERS (CONT.)

**Cheryl Johnson, Executive Director,
People for Community Recovery**

As Executive Director of People for Community Recovery, Cheryl Johnson has been a fierce advocate for preserving affordable housing at Chicago's historic Altgeld Gardens and Phillip Murray Homes. A lifelong resident of Altgeld Gardens, Cheryl is a well-known and highly trusted community leader where she continues to fight for environmental justice and economic equity for south side and south suburban residents.



Tonika Lewis Johnson, Social Justice Artist

Tonika Johnson is a photographer, social justice artist and life-long resident of Chicago's South Side Englewood neighborhood. Her work, including that through her Folded Map Project™ and her new Inequity for Sale project, reveals injustices and inequities in real estate and land use practices, including historic preservation, and encourages us to reevaluate and create positive change.



**Stacey Pfingsten, Executive Vice President,
American Institute of Architects Illinois**

Stacey Pfingsten has been an effective grassroots preservation advocate and is now using her persuasive skills to imbed preservation as a part of Illinois' extensive architecture community as AIA Illinois' Executive Vice President. Her forward-thinking legislative and education work is positioning preservation for future success.



**Alicia Ponce, AIA, NCARB, LEED AP BD+C,
Founding Principal, APMonarch**

As the founder and principal at a female- and Latina- owned architecture firm, Alicia Ponce works to adaptively reuse existing and historic buildings and make them healthy and sustainable. Her efforts are not only inspirational, but demonstrate how reusing places of our past can contribute to carbon reduction and fight climate change.





LANDMARKS ILLINOIS

PRESERVATION *FORWARD*

EVENT DETAILS

Thursday, March 10, 2022
The Old Post Office
433 W. Van Buren St., Chicago
5:30 p.m. – 11:00 p.m.

5:30 p.m. Cocktail Reception
7:00 p.m. Main Event, Program and
Interactive Food Stations
9:00 p.m. After Party

Celebrating the 2022 Preservation *Forward* Influencers

- The Main Event will include a short awards program highlighting the work of the 2022 **Preservation *Forward*** Influencers. Depending on giving level, sponsors will have reserved seating areas for their guests near the program stage in the Grand Hall and receive a certain number of reservations to the VIP cocktail reception with Influencers in The Vault event space before the Main Event begins.

Networking Amplified

- Providing networking time has been at the core of Landmarks Illinois events. **Preservation *Forward*** will amplify opportunities to talk with peers and make new connections with several hours dedicated to networking and no sit-down dinner.

Plenty of Delicious Food

- Guests will enjoy cocktails, heavy passed hors d'oeuvres and interactive food stations at the cocktail reception and Main Event in the historic lobby and Grand Hall, which will feature Chicago's diverse cuisines.

After Party & Entertainment

- The celebration will continue late into the late evening at an After Party featuring desserts from Chicago pastry chefs, late night snacks and musical entertainment.

PRESERVATION *FORWARD* EVENT COMMITTEE

Erika Block – Chair

Joe Antunovich, FAIA

Tracy Dillard

Kim Gerns

Anney Grish

Frieda Ireland

Rachel Firgens

Sandra Rand

Jennifer Spence

Smitha Vasani

Anne Voshel

Alex Wolking

Nicole Zenner

LANDMARKS ILLINOIS **WHO WE ARE**

We are People Saving Places for People. Landmarks Illinois is a membership-based nonprofit organization serving the people of Illinois. We inspire and empower stakeholders to save places that matter to them by providing free guidance, practical and financial resources and access to strategic partnerships.

Learn more at www.landmarks.org.

PRESERVATION *FORWARD* SPONSORSHIP OPPORTUNITIES

PRESERVATION *FORWARD* PRESENTING CHAMPION **\$50,000**

- Your name/company recognized as **Preservation *Forward*** presenting host.
- Designated signage at event entrance with sponsor name and logo.
- Prominent recognition on event marketing materials pre- and post-event including event webpage, e-invite, event signage and printed collateral, if applicable.
- Reservations for up to twenty (20) guests and prominent reserved seating area for Main Event and After Party.
- Designated drink service at seating area.
- Four (4) reservations to VIP cocktail reception prior to event with 2022 Influencers.
- On-stage speaking role at Main Event program, if interested.
- Advanced list of VIP and event attendees.

SUSTAINABILITY CIRCLE **\$25,000**

- Recognition on event marketing materials pre- and post-event including event webpage, e-invite, event signage and printed collateral, if applicable.
- Recognition at Main Event program.
- Reservations for up to ten (10) guests and prominent reserved seating area for Main Event and After Party.
- Designated drink service at seating area.
- Two (2) reservations to VIP cocktail reception prior to event with 2022 Influencers.
- Advanced list of VIP and event attendees.

COMMUNITY LEADER **\$10,000**

- Recognition on event registration platform, event signage and printed collateral, if applicable.
- Reservations for up to ten (10) guests and reserved seating area for Main Event and After Party.
- Two (2) reservations to VIP cocktail reception prior to event with 2022 Influencers.
- Advanced list of event attendees.

SKYLINE PATRON **\$5,000**

- Recognition on event signage and printed collateral, if applicable.
- Reservations for up to ten (10) guests for Main Event and After Party.
- Advanced list of event attendees.

LANDMARK PATRON **\$2,500**

- Recognition on event signage and printed collateral, if applicable.
- Reservations for up to (4) guests to Main Event and After Party.

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PRESERVATION *FORWARD* UNDERWRITING OPPORTUNITIES

Event Audiovisual, Staging and Lighting Design

\$20,000

Help underwrite expenses related to vital audiovisual event programming and design.

- Prominent corporate logo placement throughout main event and podium recognition
- Six (6) reservations to Main Event and After Party

VIP Meet & Greet Cocktail Hour at The Vault w/the Influencers

\$15,000

Presenting Sponsor of VIP Cocktail Hour with Influencers and sponsors at & above \$10,000

- Prominent recognition on event marketing materials pre- and post-event
- Four (4) reservations to VIP cocktail hour, Main Event and After Party

Preservation *Forward* After Party

\$15,000

Keep the party going as the Presenting Sponsor of the Preservation *Forward* After Party

- Prominent recognition on event marketing materials pre- and post-event
- Four (4) reservations to Main Event and After Party
- Six (6) additional After Party reservations
- Prominent reserved seating area at After Party for up to ten (10) guests

Super Deep Media 2022 Influencer Videos

\$15,000

Support Super Deep Media's telling our Influencers' stories as our video Presenting Sponsor

- Corporate logo on all event and Influencer videos produced by Super Deep Media
- Four (4) reservations to Main Event and After Party

Event Décor and Design

\$10,000

Underwrite expenses related to creating the evening's vibe through event décor and design

- Signage recognition at event
- Four (4) reservations to Main Event and After Party

2022 Influencer Awards

\$3,000

Underwrite expenses to design and fabricate a memorable Influencer award

- Signage recognition at event
- Two (2) reservations to Main Event and After Party

Photography Team

\$2,500

Make it a memorable evening in pictures by underwriting our three photographers

- Signage recognition at event
- Two (2) reservations to Main Event and After Party

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PRESERVATION *FORWARD* **SPONSOR & UNDERWRITING RESERVATION FORM**

Yes, I will support Landmarks Illinois' vital work helping people save places for people by sponsoring Preservation *Forward* at the following level:

_____	\$50,000	PRESERVATION <i>FORWARD</i> PRESENTING CHAMPION
_____	\$25,000	SUSTAINABILITY CIRCLE
_____	\$10,000	COMMUNITY LEADER
_____	\$5,000	SKYLINE PATRON
_____	\$2,500	LANDMARK PATRON

Yes, I will support Landmarks Illinois by underwriting Preservation *Forward*:

- Confirm your underwriting level by reaching out to Tiffanie Williams, Director of Corporate Giving and Events, at twilliams@landmarks.org. Underwriting reservations are not available for purchase on the Preservation *Forward* registration site.

Please list above how you would like your name / company name listed in event materials (e.g. *Tonya Lee, XYZ Company*):

Name, Title, Company

Address

City

State

Zip

Phone

Email

Contact Name (for reservation questions, if different than above)

Contact Phone and Email

***To be recognized on the first e-invite, pledge commitments must be received by 1/14/2022.**

PAYMENT OPTIONS:

- Pay by credit card at Preservation *Forward* registration site by clicking <http://LIPresForward.givesmart.com/>
- Pay by ACH deposit by contacting Alma Rebronja, Events Manager, at events@landmarks.org
- Pay by enclosed check. Amount of check: _____ Check #: _____
- Make checks payable to **LANDMARKS ILLINOIS**. Remit payment to:
Landmarks Illinois, 30 North Michigan Avenue, Suite 2020, Chicago, IL 60602.

You may email this form to events@landmarks.org
For more event information visit www.Landmarks.org/events/preservation-forward.