

# SKYLINE COUNCIL SPONSORSHIP PACKET

2018 – 2019 Events and Initiatives

# ABOUT SKYLINE COUNCIL

Skyline Council an auxiliary board of Landmarks Illinois (LI) comprised of emerging leaders. Through service, social engagement and advocacy, Skyline Council members serve as ambassadors for Landmarks Illinois helping to promote its mission to empower people saving places. Since 2011, our networking events have attracted several hundred attendees. Signature events include the Skyline Social, celebrating its 7th anniversary in October, Skyline Historic Pub Crawl, our popular Skyline Trivia Night, and the Skyline Summer Mixer. Skyline Council is also working with the Illinois community of Campton Hills to restore a one-room schoolhouse built in 1852. Skyline Council members are dedicated to engaging emerging, preservation-minded professionals in the work of Landmarks Illinois.

# SKYLINE COUNCIL EVENTS

#### Skyline Social – October 25, 2018 – Marshall's Landing, Merchandise Mart

Skyline Social is Skyline Council's largest annual fundraising event. In 2017, the Social raised over \$40,000 in support of Landmarks Illinois programs, and attracted nearly 400 guests from the development, real estate and building industries. We will host the 7th Annual Skyline Social at Chicago's iconic and historic Merchandise Mart. Marshall's Landing (pictured below left) opened in 2017 atop the Grand Staircase of the Mart and is "the hang-out spot" for patrons to lounge, socialize, meet, work and eat. In this event space and restaurant overlooking the Chicago river, guests will enjoy hors d'oeuvres, cocktails, music and a tour or two of corporate offices of tenants in the Mart. Past Socials were held at Revel Motor Row (the old Chicago Defender Building), Stoney Island Arts Bank and Chicago Board of Trade.



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Two Skyline Trivia Nights Jan. 2019 – Revolution Brewpub

Skyline Council's highly popular Trivia Night is always a sellout. In 2019, the council will host two nights of trivia at Revolution Brewpub in Logan Square. Teams of six compete on topics related to preservation, Chicago history, sports and more. The event is a winter evening of trivia fun, beer, and comradery. Trivia Night is Skyline's 2<sup>nd</sup> largest fundraiser.



Skyline Historic Neighborhood Pub Crawls - Fall and Spring

Skyline Council plans to select two Chicago neighborhoods to visit in the fall and the spring with an historic bar and pub scene. This casual barhopping event is guided by a local economic or community development organization and features tours of unique (sometimes difficult to get into) historic sites. Past neighborhoods included Uptown, Printer's Row and suburban Geneva.

#### WHITNEY SCHOOLHOUSE SERVICE PROJECT

Skyline Council is working with Campton Township in Kane County to preserve one of the oldest one-room schoolhouses in Illinois. Constructed in 1852, the Whitney Schoolhouse served as a rural school until the early 20th century. Vacant since the 1980's, the pre-Civil War schoolhouse is threatened and in need of repairs. The Council is engaged in a long-term service project to move and restore it for a new public use. With the help of Skyline Council and co-sponsored by Landmarks Illinois, Campton Township applied for funding from the Grand Victoria Riverboat Fund and was recently awarded \$21,000 in grant funds to aid in its relocation and restoration to nearby Gray Willows Farms. We are currently working on obtaining additional funding for the move of the house and stabilization efforts.

#### INVESTING IN THE NEXT GENERATION OF PRESERVATION LEADERS

Your sponsorship represents an investment in professional up-and-comers who work in the building and real estate industries and care about the built environment. They will be the future stewards of our state's rich, architectural heritage and leaders in their companies. Corporate sponsorships make Skyline Council a self-sustaining enterprise, able to host several fun, engaging and educational networking events each year.



#### SKYLINE COUNCIL LEADERSHP

Allison Toonen-Talamo, Klein & Hoffman – **CHAIR** Sarah VanDomelen, Wiss, Janney, Elstner Associates – **VICE CHAIR** Katherine Pohl, AltusWorks – **SECRETARY** Erica Ruggiero, McGuire Igleski Associates – **CHAIR, SERVICE PROJECTS & INITIATIVES** 

### SKYLINE COUNCIL MEMBERS

Erika Block Rachel Cole, Northwestern University Susanna Craib-Cox, Arup Gregory Dowell, ZS, LLC Eric Dexter, Berglund Construction Christopher Enck Gwen Evans, Kellemeyer Godfryt Hart Rachel Firgens, MacRostie Historic Adv. Chelsea Medek, AltusWorks Lauren Garvey, Blue Star Properties Chelsea Medek, Klein & Hoffman Lewis Purdy, Studio Gang Jeff Runck, Berglund Construction Emily Sajdak, Partners for Sacred Places

Laura Schuetz, Elevate Energy Brian Snedden, Mark 1 Restoration Kate Stanger, Bulley & Andrews, LLC Jenna Stein, Horwood Marcus & Berk Chris Thomas, Bulley & Andrews, LLC Emily Tribbia, The Walsh Group Susan Trexler, Frank Lloyd Wright Trust Paul Tzanetopolous, Central Building & Preservation L.P. Brooke Voris, Brooke Voris Design Jessica Wagner, Perkins + Will Rachel Will, Wiss, Janney, Elstner Assoc. Alex Wolking, Keller Williams Realty

# LANDMARKS ILLINOIS WHO WE ARE

When a place that is important to people is threatened, Landmarks Illinois is here to help. Through a wide range of programs, we give people the inspiration and the tools they need to save the important places in their lives. We are an on-the-ground advocate, offering technical assistance, practical resources, small grants, education and endless support— all completely free of charge.

Founded in 1971, Landmarks Illinois is the state's leading voice for historic preservation. We promote preservation, restoration and adaptive reuse of buildings and sites of many types in order to leverage our past to create a better future. We know that blending old and new makes communities resilient and interesting places to live, work and play.

We are people saving places. For people.



# LANDMARKS ILLINOIS QUICK STATS

- Website / <u>www.landmarks.org</u>
- Founded / 1971
- Tagline / People Saving Places
- **Mission /** To preserve, protect and promote architectural and historic resources in Illinois through advocacy and education.
- Annual Budget / \$2.3 million
- Board of Directors / 32 members
- Auxiliary Boards / Emeritus Board and Skyline Council
- President and CEO / Bonnie McDonald
- **Staff /** Eight in Chicago; One in Springfield
- Service Area / State of Illinois

### A SPECIAL THANKS TO LAST YEAR'S SPONSORS

Antunovich Associates Arup Block Electric BTL Architects Building Blocks Bulley & Andrews Central Building and Preservation Gladding, McBean Jones & Cleary Roofing/Sheet Metal Co. JSL Masonry Restoration Klein and Hoffman MacRostie Historic Advisors Mark 1 Restoration McGuire Igleski & Associates, Inc. National Restoration Systems, Inc. RBS Construction & Roofing Restoric, LLC REVIVE Architecture Riggio Boron Ltd. Simpson Gumpertz & Heger W. E. O'Neil Western Specialty Contractors Wiss, Janney, Elstner Associates, Inc. Zeller Realty

#### CURRENT SPONSORSHIP OPPORTUNITIES

Please review the attached sponsorship levels and opportunities to support Skyline Council events and initiatives during our 2018-2019 fiscal year. In addition to monetary contributions, the council is accepting in-kind donations of alcoholic beverages for the Skyline Social (beer, wine, signature drink cocktails) and raffle prizes for Trivia Night (gift cards, museum passes, etc.)

# SPONSORSHIP STAFF CONTACT

Tiffanie Williams, Events Manager, (312) 922-1742, twilliams@landmarks.org

# SKYLINE COUNCIL SPONSORSHIP LEVELS COMPARISON

	SKYLINE \$3,000	SKYSCRAPER \$2,000	STEEPLE \$1,000
<b>Presenting Sponsor</b> of all Skyline Council events and programming for 2017-2018 including, but not limited to, the Skyline Social, Trivia Night, and Pub Crawl.	•		
<i>Sponsor</i> of all Skyline Council events and programming for 2017-2018 including, but not limited to, the Skyline Social, Trivia Night, and Pub Crawl.		•	
Signage and recognition from podium at all events and programming.	•	•	
Logo placement on Landmarks Illinois website as sponsor of all Skyline Council events and programming for 2017-2018.	•	•	
Sponsor recognition on all Skyline Council social media event pages.	•	•	
Logo placement on all Skyline Council event invitations.		•	
NEW 2018 - VIP lounge table & chairs at Skyline Social			
Event reservations to the Skyline Social.	10	8	4
Team reservations for Trivia Night.	2	1	
Event reservations to Fall/Spring Pub Crawl.	2		
Landmarks Illinois professional memberships.	1		
SKYLINE SOCIAL EVENT SPECIFIC OPTION	S ONLY FOR STE	EPLE SPONSORS	
Sponsor listing on the Skyline Social event page on			

Sponsor signage at the Skyline Social.

Landmarks Illinois website.



# SKYLINE COUNCIL 2018 – 2019 SPONSORSHIP FORM

#### Sponorship opportunities available at the following levels:

 \$3,000	Skyline Sponsor Presenting sponsor of all Skyline Council events and programming for 2017-2018 including, but not limited to, the Skyline Social, Trivia Night and Historic Pub Crawl. Presenting sponsor benefits include: signage and podium recognition at all events, logo placement on Landmarks Illinois website and social media event pages throughout the year, logo placement on event invitations, reservations to each Skyline Council event, and professional membership of Landmarks Illinois.
 \$2,000	<b>Skyscraper Sponsor</b> Sponsor of all Skyline Council events and programming for 2017-2018 including, but not limited to, the Skyline Social, Trivia Night and Pub Crawl. Sponsor benefits include: signage and podium recognition at all events, sponsor recognition on social media event pages, logo placement on event invitations, and reservations to Skyline Social and Trivia Night.
 \$1000	<b>Steeple Sponsor</b> Sponsor of the Skyline Social only, signage at Skyline Social, logo placement on the Skyline Social event page on Landmarks Illinois website, and reservations to the Skyline Social.

#### **SPONSORSHIP PLEDGE MADE BY:** (please print)

Name	_ Company		
Address	City	State	Zip
PhoneEmai	il		
Payment Enclosed (check payable: Land	dmarks Illinois)		
Credit Card #		Exp. Date	
Signature		Date	
Please return form to: Landmarks Illinois Attn: Tiffanie Williams, Events Manager 30 N. Michigan Avenue, Suite 2020, Chicage			

Email: twilliams@landmarks.org (312) 922-1742