



Strategic Plan Accomplishments 2016-2017

Goal 1: Express why historic preservation matters.

- Delivered eight new videos of people saving places across Illinois in collaboration with Kennedy King College, Illinois Humanities, and the Richard and Julia Moe Fund of the National Trust for Historic Preservation.
- Became official Healthy Chicago 2.0 Plan Partner to address lead paint in historic housing.
- PlaceEconomics study of LI Preservation Heritage Fund Grant Program found that \$1 of our grant funds leverages \$16.70 in other support.
- *New City* "Design 50: 50 People Shaping Chicago Design" lists Bonnie McDonald and Lisa DiChiera.

Goal 2: Engage and inspire more people across Illinois to save historic places.

- Hosting 26 events in places including Aurora, Chicago, Geneva, Ottawa, Peoria and Winnetka engaging 2,700 attendees.
- Skyline Council provided new mixers with other young professional groups and expanded its events to host in Chicago's South Side and Geneva.
- First LI Richard H. Driehaus Foundation Preservation Awards event outside Chicago. Peoria panel with awardees.
- Became Presenting Partner of the PastForward Conference in Chicago, Nov. 14-17, 2017. Funded by The Alphawood Foundation.
- Continued to engage the Illinois Historic Preservation Caucus at the General Assembly. Began a discussion about how to include preservation in the Illinois Bicentennial (2018).
- Helped lead Route 66 tour and promote the FHTC to Congressmen Darin LaHood and Rodney Davis.
- Facilitated Board of Directors tour of FHTC and RERZ SHTC projects in Peoria.
- Launched the Emeritus Board; engaged 23 former board members.
- Facilitator Amina Dickerson led a board and staff discussion about expressing our values for inclusion and equity. A Values Statement will be developed in FY18.

Goal 3: Deliver solutions that save more historic places.

- Assisted an average of 34 new advocacy projects, and 90 ongoing projects, monthly. This year, advocacy staff served 121 communities across Illinois.
- Awarded \$250,000 National Park Service African American Civil Rights Grant to reroof the NHL Oscar Stanton De Priest House in Bronzeville.
- Provided \$100,000 in funding from The Pritzker Military Foundation to survey WWI monuments and allocate grant funds for their preservation.
- Helped to fund and develop Princeton Main Street Revitalization Project, including two National Register districts. Supported by The Richard H. Driehaus Foundation.
- LI awarded \$58,000 in small grants from our Preservation Heritage Fund, Barbara C. and Thomas E. Donnelley II Fund for Illinois, and WWI Monument Fund to 19 projects in 14 different communities.
- Studied three Chicago neighborhoods for pilot Reinvestment Program project to launch in FY18. Funded by The 1772 Foundation.
- Played supporting role in passing the extension for the Illinois RERZ SHTC.
- Advocated to retain and expand staff at the SHPO in its transition from IHPA to DNR.
- Coordinated and managed pro bono building assessments for:
 - Elgin Laundry Building (Elgin) adaptive reuse study amendments, presentations, meetings (SOM, WJE)
 - Fox River Day School (Elgin) historic buildings site visit, five condition assessment reports (multiple firms)
 - Green Stone Church (Pullman) site visit, condition assessment and presentation (WJE)
 - Harley Clarke Mansion (Evanston) site visit, condition assessment and City Council testimony (WJE)
 - Lathrop Homes (Chicago) preservation alternatives report, Section 106 outcomes; in partnership with Logan Square Neighborhood Association and The Richard H. Driehaus Foundation (Antunovich Associates)
 - Olympia Fields Country Club (Olympia Fields) site visit, condition assessment (WJE)
- Completed the Chicago Neighborhood Conservation District (NCD) Ordinance draft. Working with WJE to develop design guidelines for future NCDs.
- Launched the Donor Search Partnership Program to help nonprofits with fundraising.

Goal 4: Tell our story.

- Hired former reporter Kaitlyn McAvoy as our new Communications Manager in August to tell our story and the stories of preservationists statewide.
- Launched the redesigned website (www.landmarks.org) and blog in August.
- From January through May, Kaitlyn positioned 397 media articles about LI's work in local, regional and nationwide media.

Goal 5: Raise the financial support needed for LI to grow and succeed.

- Completely reimagined the Legendary Landmarks Celebration to respond to attendee feedback. All changes were received positively and revenue increased by 13%.
- Delivered a positive net income against budget by an estimated \$57,000.