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30 N. Michigan Avenue Suite 2020 Chicago, IL 60602-3402 (312) 922-1742 www.Landmarks.org



# TOWARD 50 – LANDMARKS ILLINOIS' NEW STRATEGIC PLAN PEOPLE SAVING PLACES



STATEWIDE NEWS
IN THE FIELD



PEOPLE MEET GREG KOOS



EVENTS PRESERVATION SNAPSHOTS



CONTRIBUTIONS THANK YOU

Front cover: Join us at the Stony Island Arts Bank, 6760 S. Stony Island, Chicago, for the Skyline Social on Saturday, September 10. See page 8 for more information. (credit: Tom Harris (C) Hedrich Blessing, Courtesy of Rebuild Foundation)



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WELCOME

## MEET OUR NEW BOARD MEMBERS

Since its founding, Landmarks Illinois has been guided by the governing contribution of our volunteer Board of Directors. Board members support the organization in many ways including donating their intellectual, professional and financial capital to help Landmarks Illinois grow. We welcome the following six new board members elected at our June 21 Annual Meeting and look forward to their leadership over the next six years. For more information on Landmarks Illinois' Board of Directors, visit us at www.Landmarks.org.

row 1: Robert C. Lee, Judi R. Male, Adam Pressman row 2: Wes Shepherd, J.J. Smith, Anne-Marie St. Germaine













## STATEMENT OF ACTIVITIES

Investment Income

Memberships

Easement Program

Advocacy

Development & Fund Raising

Grants Programs

Endowments & Donated Services

0%

For the Year Ended June 30, 2016 (In 000's)

OPERATING REVENUES:

Development & Fund Raising 1,054,000

Advocacy 252,000

Easement Program 66,000

Memberships 61,000

Grants Programs 2,000

Investment Income 153,000

Endowments & Donated Services 0

Total Revenue 1,588,000

Development & Fund Raising

Management (see note below)

Grants Programs

Memberships

Easement Program

Advocacy

27%

4%

6%

6%

33%

## OPERATING EXPENSES

Development & Fund Raising 377,000
Advocacy 476,000
Easement Program 91,000
Memberships 82,000
Grants Programs 60,000
Management (see note below) 335,000
Total Operating Expenses 1,421,000

Net Operating Increase 167,000
Gain/(Loss) on Investment Portfolio -136,000
Change in Net Assets 31,000
Beginning Net Assets 7,987,000
Ending Net Assets 8,018,000

Note: Management includes expenses not allocated to programs including a portion of meeting expenses, accounting, information technology and staff expenses.

## TOWARD 50 - LANDMARKS ILLINOIS' NEW STRATEGIC PLAN

## PEOPLE SAVING PLACES

by **JEAN FOLLET** Chair, Strategic Planning Working Group

Since October we have been busy working Once all of the data from the statewide on a new Strategic Plan in order to set meetings was crunched it was time to a course for the next five years as we get to work, melding the work of the head towards Landmarks Illinois' 50th board and staff with the comments from anniversary in 2021. With the help of the our stakeholders. What you see in this Executive Service Corps as facilitator, we newsletter is the result of this lengthy kicked off the planning process with a board and very valuable process to move and staff retreat that yielded long lists of preservation forward in Illinois. potential goals—communication, advocacy, easements, fundraising—everything came under the microscope of our multi-talented board and staff members.

Then, this spring, we hit the road to next five years with your help. engage more of our stakeholders. We want to ensure that Landmarks Illinois is Despite the size of our state and the providing the full range of services and tools to inspire preservation statewide.

Over the course of two months Bonnie in common as preservationists than McDonald, Frank Butterfield, Lisa DiChiera we have differences. Again and again, and I held eight meetings around the state, we heard the same feedback about encouraging 160 local preservationists to what local preservationists need to be

We're proud that people across the state contributed almost 700 hours toward our new Strategic Plan. Take a look at the next page to see what we will accomplish in the

many different types of communities that can be found here, we have learned that we all have much more



DISTINCT ACHIEVEMENTS FROM OUR LAST STRATEGIC PLAN



YEARS TO ACCOMPLISH OUR NEW GOALS



MEETINGS HELD REGIONALLY TO INFORM THE NEW PLAN



PEOPLE WHO CONTRIBUTED TO THE NEW STRATEGIC PLAN



HOURS DEVOTED TO CRAFTING THE NEW RATEGIC PLAN

## **OUR VISION:**

## People value places of the past as vital to the future.

staff, preservation professionals and and challenges. We came away with lengthy lists of the ways people thought we could help them in their work to save

We heard gratitude for all the work that identified in the plan. Landmarks Illinois is doing, but we also got a clear picture of how much more I hope that you will join the staff in there is to be done.

Each of these meetings producing a long list of potential strategies from which participants were asked to narrow their choices down to three top picks per person. People took this task guite seriously and often the conversation went on long after the meeting was officially over.

tell us how Landmarks Illinois can help. successful: incentives, education, training, From our audience of advocates, historic advocacy resources, engagement and preservation commissioners, Main Street inclusiveness strategies, and database and communication tools. While regional public officials we heard about successes differences make our day-to-day work much more interesting, we know that Landmarks Illinois will be helping people everywhere save the places that give the places that matter to their community. their communities meaning and character if we stick to the common areas of need

> supporting the initiatives that will help them to achieve these goals-we will all be working together to make our communities better places to live and work. Progress really does start right outside vour door.

opposite page, top to bottom: Landmarks Illinois' Advocacy Director Lisa DiChiera with Irving House owner Chris Enck and Erika Fabisch, a planner with the Village of Wilmette, during the Irving House move from Wilmette to Evanston to preserve the building. See page 5. (credit: Landmarks Illinois)

Metropolitan Community Church (today Metropolitan Apostolic Community Church), Chicago, 2003 Most Endangered Historic Places (credit: Lisa DiChiera)

Henry County Courthouse, Cambridge, received a Landmarks Illinois Richard H. Driehaus County Courthouse Initiative grant for repair of the building's clock and clock tower. (credit: Tom Rossiter)

Frank Butterfield, LI's Springfield Field Office Director, at a site visit to the pre-Civil War era Judge Taylor House in Springfield listed to the 2004 Most Endangered Historic Places.

LI members and friends at the 2012 Annual Meeting held at Pleasant Home (arch. George Maher; 1897) in Oak Park. (credit: Diane Alexander White)

## POSITIONING LANDMARKS ILLINOIS

## FOR ITS 50TH ANNIVERSARY



## **EXPRESS WHY HISTORIC PRESERVATION MATTERS**

- » Demonstrate that historic preservation is community placemaking
- » Position historic preservation as community and economic development
- » Develop and share relevant and informative case and data studies and talking points demonstrating preservation's impact
- » Provide a platform for local preservationists to tell their stories

## ENGAGE AND INSPIRE MORE PEOPLE ACROSS ILLINOIS TO SAVE HISTORIC PLACES

- » Expand and grow relationships with new and existing partners
- » Increase diversity throughout our work
- » Expand regional advisor network
- » Increase proactive advocacy efforts based on statewide decision-making matrix
- » Investigate crowdsourced tools as an engagement and planning strategy



### DELIVER SOLUTIONS THAT SAVE MORE HISTORIC PLACES

- » Expand our toolbox with augmented education, training and financial resources
- » Strategically leverage LI's resources through key partnerships
- » Reaffirm commitment to Preservation Easement program
- » Establish a Reinvestment Program

## **TELL OUR STORY**

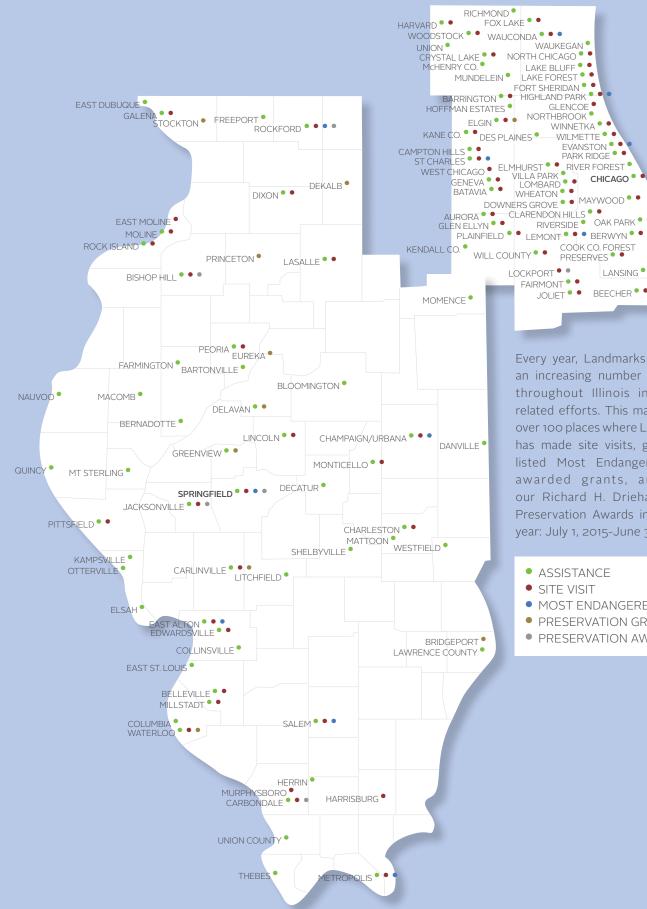
- » Broaden LI's public profile as the known preservation organization in Illinois
- » Regularly communicate the ongoing work and impact of LI
- » Ensure that LI has clear and consistent branding and messaging
- » Enhance LI's digital presence
- » Engage more regularly with the news media to increase our coverage



## RAISE THE FINANCIAL SUPPORT NEEDED FOR LI TO GROW AND SUCCEED

- » Organize and staff an efficient and successful resource development program
- » Train and engage our strong, diverse and well-connected board in fundraising
- » Increase giving to our general operating fund by 25%
- » Grow major gifts and foundation support as a proportionate share of the budget
- » Establish a planned giving program and an endowment fund by 2021
- » Prepare to launch a capital campaign in conjunction with Ll's 50th Anniversary in 2021

2 THE ARCH landmarks.org 3



Every year, Landmarks Illinois engages an increasing number of communities throughout Illinois in preservationrelated efforts. This map illustrates the over 100 places where Landmarks Illinois has made site visits, given assistance, listed Most Endangered properties, awarded grants, and presented our Richard H. Driehaus Foundation Preservation Awards in the past fiscal year: July 1, 2015-June 30, 2016.

LANSING •

ASSISTANCE

WAUKEGAN •

LAKE BLUFF • •

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VILLA PARK CHICAGO CHICAGO

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- SITE VISIT
- MOST ENDANGERED
- PRESERVATION GRANTS
- PRESERVATION AWARDS

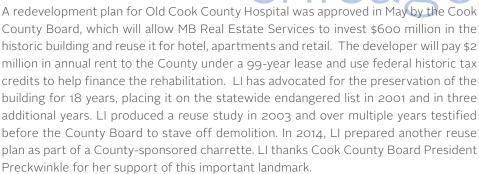
## IN THE FIELD







## OLD COOK COUNTY HOSPITAL



(photo credit: Lisa DiChiera, Landmarks Illinois)

## **IRVING HOUSE**

As reported in The Arch in February 2015, LI Skyline Council member Chris Encl purchased and moved the Prairie-style Irving House (John Van Bergen, 1928) from Wilmette to Evanston to save it from demolition by a developer. From October 2014 until March 2015 it rested on the parking lot of a yet-to-be-opened Whole Foods on Green Bay Rd., while site preparation was completed for its new location at 2771 Crawford Ave. Since its relocation, Enck added a full basement, increasing the home's size to nearly 3,000 sq. feet, upgraded bathrooms and the kitchen and replaced the mechanical, plumbing and electrical systems. Enck plans to seek landmark designation from the City of Evanston, which would enable a purchaser to utilize the Property Tax Assessment Freeze for Historic Residences incentive. For information about purchasing or renting the home, contact Lisa DiChiera at DiChieraL@LPCI.org.

(photo credit: Chris Enck)

## ILLINOIS HISTORIC PRESERVATION LEGISLATIVE CAUCUS

In March, the Illinois Historic Preservation Legislative Caucus welcomed new co-chair Rep. Steve Andersson of Geneva, joining Sen. Pam Althoff of Crystal Lake, Sen. Andy Manar of the Macoupin County region, and Rep. Jerry Costello of the Randolph County region. Landmarks Illinois works with the caucus to advance preservation policy and legislation - most recently the focus has been the need to extend the River Edge Redevelopment Zone Historic Tax Credit program. Check the list of current Illinois Historic Preservation Caucus members on Landmarks Illinois website (Landmarks.org) to confirm the participation of your legislators or to encourage them to join. If they have joined, please thank them for their support of preservation in Illinois!

clockwise from left: Sen. Pam Althoff and Rep. Steve Andersson; Sen. Andy Manar; Rep. Jerry Costello



## Support for Statewide Advocacy

commitment to Landmarks Illinois under a new funding initiative— a tremendous planted the seed," said Jean. \$91,000 to support its Springfield Office, which provides preservation advocacy Shortly after the planning sessions ended, for Landmarks Illinois. to areas outside of Chicagoland. The Jean and Doug made the momentous commitment spans three years and is also comprised of significant matching funds from the Follett Corporation.

critical to gather feedback from people throughout Illinois to inform our new five-in what we could accomplish within our important historic place.

Jean Follett and Doug Thompson of "Over and over, stakeholders said, 'You need Wheaton recently made the first major gift more Franks,' referring to LI's Springfield Office Director, Frank Butterfield. That

decision to pledge the first-ever major gift to LI's statewide advocacy program, kicking off a new funding initiative that, with additional gifts, will enable us to add As a statewide organization, it was another field office within the next five years and double our statewide impact.

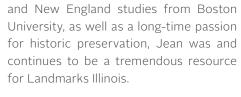
consultant, went off the Board of short window of time. Enter Jean Follett, Directors in June after serving three long-time LI leader, who volunteered to consecutive two-year terms and chairing facilitate eight strategic planning sessions the Preservation Issues Committee throughout the state this spring. There, and Strategic Planning Working Group. she heard that LI is often the only resource Previously, she served in multiple staff people have to help save or reuse an positions at LI including Interim President in 2011. With a B.A. in the history of architecture and planning from Brown

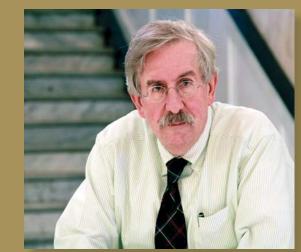
University and a Ph.D. in American

Although Jean has "retired" for now, she will remain on the Preservation Issues Committee and has joined the new Emeritus Board to continue her steadfast support of our organization and its missiondriven work to help people save places.

When they are not traveling to historic sites the world over, or working on yet another fixer-upper, Jean and Doug enjoy spending time with their children and grandchildren.

Jean Follett with Ophelia Niemann owner of Manske-Niemann Farm, Litchfield, listed on LI's 2010 Most Endangered Historic Places (credit: Frank Butterfield, Landmarks Illinois)





In March 2016, Greg Koos retired as executive director of the McLean County Museum of History in Bloomington. During his 38 years with the museum, Koos spearheaded several preservation projects and facilitated the move of the museum in 1988 into the historic McLean County Courthouse. Koos announced his retirement after the completion of a capital campaign that raised over \$3 million to improve exhibits, increase educational programs, and endow a new staff position.

## MEET GREG KOOS

our move into a historic building got the museum out in front of the public in





## Bagatelle Estate

In June, Caron and Alan Lacy graciously opened their historic Lake Forest home to LI's Louis Sullivan Society members for an exclusive tour of the early 20th Century "Bagatelle" Estate. The walled estate was designed by Edward Bennett, who co-authored the Plan of Chicago and designed Buckingham Fountain. It encompasses two acres near the center of town. Originally a summer home, the main house and coach house were built in 1916 in the style of a French country house. The Lacys have protected the property through the donation of a preservation easement. The breathtaking estate is currently available for purchase. The listing can be found through Koenig Rubloff in Lake Forest or contact Mona Hellinga: mhellinga@KoenigRubloff.com.

(credit: Amy Ege, Landmarks Illinois)



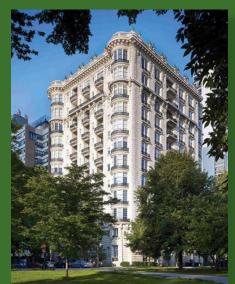
## Skyline Social

SATURDAY, SEPTEMBER 10 7:00-10:00 P.M. STONY ISLAND ARTS BANK 6760 S. STONY ISLAND, CHICAGO

Celebrate the rehabilitation and reuse of the 1923 Stony Island Trust & Savings Bank at the 5th Annual Skyline Social hosted by LI's Skyline Council. After 30 years of vacancy and near demolition (LI Chicagoland Watch List 2006-07), the building was bought by artist and 2014 Legendary Landmark honoree Theaster Gates and rehabilitated through his non-profit Rebuild Foundation. The building reopened in October 2015 as the Stony Island Arts Bank, a multi-purpose space for the arts, community and events. Go to www.Landmarks.org for more information and reservations.

Stony Island Arts Bank, 6760 S. Stony Island, Chicago (credit: Tom Harris (C) Hedrich Blessing, Courtesy of Rebuild Foundation)





## Preservation Snapshots FALL 2016 SERIES

THURSDAY, SEPTEMBER 15 BENJAMIN MARSHALL. CHICAGO ARCHITECT

Speakers: John Zukowsky & Jean Guarino Cosponsor: AIA Chicago Cosponsor: The Auditorium Theater

THURSDAY, OCTOBER 20 THE FUTURE OF HISTORIC **HOUSE MUSEUMS** 

Speaker: William Tyre, Glessner House Museum

Cosponsor: The Auditorium Theater

THURSDAY, NOVEMBER 17 **EDGAR MILLER LEGACY PROJECT** 

Speaker: Zac Bleicher

counter clockwise from left: 1550 N. State Parkway, Chicago (credit: Tom Harris, Hedrich Blessing); Glessner House, Chicago (credit: Courtesy of Glessner House Museum); Glasner Studio, Chicago (credit: Alexander Vertikoff)

LOOK FOR COMPLETE INFORMATION AT WWW.LANDMARKS.ORG.





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