



# LANDMARKS ILLINOIS

## 2013 Corporate Landmark Target

Minneapolis-based Target Corporation opened its first store in 1962 and today serves guests at nearly 1800 trend-forward discount retail stores and at Target.com. Target entered the Chicago market almost 20 years ago with the Near North store at the corner of Elston and Logan, and today has 11 stores within the city limits and more than 50 stores in the metropolitan area. To continue to expand its presence in urban markets like Chicago, Target introduced small-format stores in 2012, called City Target, which conveniently provide everything guests love about Target in a location that is more accessible to the downtown shopper. One of the first of three City Target stores is located on the first two floors of the Sullivan Center where Target boldly branded and respectfully restored this treasured landmark to its former glory as a retail icon along State Street.