



# LANDMARKS ILLINOIS

## 2010 Legendary Landmark Lee Flaherty

**Lee Flaherty** is CEO of Flair Communications Agency, a Chicago-based marketing agency he founded in 1964. In the company's 45 years in business, it and Mr. Flaherty have received many awards and accolades. In 1977, Mr. Flaherty founded the Chicago Marathon, underwrote the event for the first two years and managed it for 31 years. It is now the world's largest marathon with 45,000 runners, raising more than \$11 million annually for charity. Mr. Flaherty also co-founded the Old St. Pat's World's Largest Block Party, which raises \$1.4 million a year for St. Frances Xavier Warde School and founded the Pets Are Worth Saving 4K dog walk, which raises \$500,000 a year for a local pet clinic and adoption center.